

NAVIGATE THIS DOC

[PROJECT SUMMARY](#)

[FINAL SCRIPT \(FULL\)](#)

[SHOOT DAY 2: LIZ & ABDUL](#)

[SCRIPT DRAFTS \(please ignore\)](#)

PROJECT SUMMARY

- **Objective & audience**
 - Encourage GVSU students to vote (why is it important?)
 - Make sure students know HOW to vote
- **Quantity and style notes**
 - This is one of potentially two or three GVSU Votes! videos we're working on
 - Students speaking directly to camera, maybe Mantella comes in at the end? We could incorporate faculty & staff if we wanted to
 - Envisioning students speaking directly to camera while walking to class/in a variety of settings
- **Distribution details**
 - Website, newsletter, AND social
 - Will need vertical AND horizontal version
- **Content info**
 - [Check out Melissa's doc](#)
- **Production Notes**
 - Total locations: 5
 - Location 1: outside by the clock tower
 - Location 2: Outside Kleiner
 - Location 3: Mary Idema Pew Library
 - Location 4: Rec Center
 - Location 5: Padnos hallway
 - Talent: 5 students with speaking roles, 2-5 extras
 - Student 1 (GVSU Votes! table): **Isa**
 - Student 2 (studying in library): **Abdul**
 - Student 3 (eating outside Kleiner): **Jerome**
 - Student 4 (working out at the Rec Center): **Parker**
 - Student 5 (Padnos): **Liz**
- **Other notes**
 - Hoping to find ways to make this as engaging as possible! Opportunity for creative ideas
 - Part of a larger OSL GVSU Votes! Campaign

FINAL SCRIPT (FULL)

Updated 10/3/24

VIDEO	AUDIO
<p>EXT. COOK CARILLON CLOCK TOWER</p> <p>ART: GVSU Votes! Table decorated with voting handouts, buttons, stickers. Also a backpack is needed.</p> <p>ISA is looking through the pluggers and buttons on the GVSU Votes! table. They're wearing just one strap of their backpack.</p>	
<p>ISA looks up and speaks directly to camera.</p>	<p>ISA (<i>enthusiastically</i>): Election Day is right around the corner.</p>
<p>ISA speaks directly to camera</p> <p>TEXT: michigan.gov/gvsuvotes</p>	<p>ISA: I was able to check my voter registration status at Michigan-dot-gov-slash-GVSU-votes. I just clicked on the "your voter information" tab, put in my info, and BAM! It told me my registration status and exactly where I need to go on Election Day.</p>
<p>ISA puts their other backpack strap on and speaks directly to camera.</p>	<p>ISA: What's YOUR voting plan?</p>
<p>ISA walks out of the frame (on their way to class)</p>	
<p>WHIP to JEROME sitting at a table and eating lunch</p> <p>SFX: WOOSH</p> <p>INT. KIRKHOF - DINING TABLE</p> <p>ART: Food!</p>	
<p>JEROME takes a big bite, looks up, and speaks directly to camera.</p>	<p>JEROME (<i>mumbling through a full mouth</i>): I'm planning on voting in person on Election Day. I'm registered in Allendale and my friend is registered in Georgetown Township, so we will both be</p>

	<p>riding Voter Vans from Kirkhof to those polling locations. Free vans are running from 8 a.m. to 8 p.m. on Election Day!</p> <p>What's YOUR voting plan?</p>
<p>WHIP to ABDUL and assorted extras studying</p> <p>SFX: WOOSH</p> <p>INT. LIB ATRIUM</p> <p>ART: backpack, books, computer, pens</p>	
<p>ABDUL looks up from their books and speaks directly to camera</p>	<p>ABDUL (<i>in a whispered, library-appropriate tone</i>): I'm actually from Illinois, so I went to Illinois' Secretary of State website to find my voter info.</p>
<p>ABDUL speaks directly to camera</p>	<p>ABDUL (<i>still whispering</i>): Turns out I AM registered back home, so I decided to vote absentee. I applied for an absentee ballot online, and they're mailing it to me here on campus!</p>
<p>ABDUL speaks directly to camera</p>	<p>ABDUL (<i>still whispering</i>): What's YOUR voting plan?</p>
<p>ABDUL resumes studying.</p> <p>WHIP OUT</p>	
<p>WHIP to PARKER actively using the exercise bike in the Rec Center.</p> <p>SFX: WOOSH</p> <p>INT. REC CENTER SPIN ROOM</p> <p>ART: water bottle, earbuds, athletic attire, spray bottle (sweat), small towel</p>	
<p>PARKER stops the machine, takes out their earbuds, and turns their head towards the camera</p>	<p>PARKER (<i>out of breath</i>): I wasn't yet registered to vote, but I learned that I could easily get registered online, by mail, or in person.</p>
<p>PARKER speaks directly to camera</p>	<p>PARKER: I chose to register online. I could have used my address from back home, but I ended</p>

	up using my current campus address so that I can vote in Kirkhof a few days before the election.
PARKER speaks directly to camera	PARKER: Any student registered in Allendale can vote in Kirkhof a few days before the election. If you live south of Pierce Street or East of 48th Avenue, you'll need to go to a different polling location that you'll be able to find online.
WHIP to LIZ holding a coffee in one hand hurriedly jamming a bunch of papers and books into their backpack with the other. SFX: WOOSH INT. ACADEMIC BUILDING ART: books, papers, backpack, coffee	
LIZ looks up and speaks directly to camera	LIZ (slightly flustered): I'm registered to vote but I've been super stressed because I'm going to be, like, SUPER BUSY on election day and I really wanted to vote in person.
LIZ speaks directly to camera as they finish loading their backpack	LIZ: THANKFULLY, there's a new thing called "early voting" that allows you to cast your vote from any designated early voting location. I was able to go online and figure out exactly when I can vote early and where I need to go.
LIZ speaks directly to camera and puts their backpack on	LIZ: What's your voting plan?
LIZ hurriedly walks out of frame WHIP OUT	
WHIP TO TEXT: ELECTION DAY: Tuesday, November 5	
TEXT: What's your voting plan?	
TEXT: To check your voting registration status, get registered, find your polling place, or learn more about early voting, visit michigan.gov/gvsuvotes	

GVSU Votes! General Promo

Office of Student Life

Summer/fall 2024

Script by Grace Hasley & Leah Erben

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TEXT: Not from Michigan? Visit vote.org or your home state’s Secretary of State website.	
TEXT: For more info about voter vans, campus events, and other voting resources, visit gvsu.edu/vote .	
GRAPHIC: GVSU Votes! Icon, Office of Student Life header, GVSU logo	

SHOOT DAY 2: LIZ & ABDUL

12:00 p.m. Call @ Promo/Travel to Henry Hall

12:15 p.m. Set up

1:00 p.m. Talent #1 Call/Extras

1:15 p.m. PRO #1 Start

1:45 p.m. PRO #1 End/Wrap Talent/Teardown

WHIP to LIZ holding a coffee in one hand hurriedly jamming a bunch of papers and books into their backpack with the other. SFX: WOOSH INT. ACADEMIC BUILDING ART: books, papers, backpack, coffee	
LIZ looks up and speaks directly to camera	LIZ (slightly flustered): I’m registered to vote but I’ve been super stressed because I’m going to be, like, SUPER BUSY on election day and I really wanted to vote in person.
LIZ speaks directly to camera as they finish loading their backpack	LIZ: THANKFULLY, there’s a new thing called “early voting” that allows you to cast your vote from any designated early voting location. I was able to go online and figure out exactly when I can vote early and where I need to go.
LIZ speaks directly to camera and puts their backpack on	LIZ: What’s your voting plan?

<p>LIZ hurriedly walks out of frame</p> <p>WHIP OUT</p>	
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2:00 p.m. Travel to LIB Atrium
 2:15 p.m. Set up
2:45 p.m. Talent #2 Call/Extras
3:00 p.m. PRO #2 Start
3:30 p.m. PRO #2 End/Wrap Talent/Teardown

3:45 p.m. Travel to Promo
 4:00 p.m. Return Gear
 5:00 p.m. Wrap

<p>WHIP to ABDUL and assorted extras studying</p> <p>SFX: WOOSH</p> <p>INT. LIB ATRIUM</p> <p>ART: backpack, books, computer, pens</p>	
<p>ABDUL looks up from their books and speaks directly to camera</p>	<p>ABDUL (<i>in a whispered, library-appropriate tone</i>): I'm actually from Illinois, so I went to Illinois' Secretary of State website to find my voter info.</p>
<p>ABDUL speaks directly to camera</p>	<p>ABDUL (<i>still whispering</i>): Turns out I AM registered back home, so I decided to vote absentee. I applied for an absentee ballot online, and they're mailing it to me here on campus!</p>
<p>ABDUL speaks directly to camera</p>	<p>ABDUL (<i>still whispering</i>): What's YOUR voting plan?</p>
<p>ABDUL resumes studying.</p> <p>WHIP OUT</p>	

SCRIPT DRAFTS (please ignore)

V2 - [GH]

VIDEO	AUDIO
GVSU Votes tabling at clocktower, STUDENT 1 tabling and handing out buttons and fliers	
STUDENT 1 speaking directly to camera	STUDENT 1: Election Day is right around the corner. Since I'm from Michigan, I was able to check my voter registration status at michigan-dot-gov-slash-GVSU-votes. Turns out I was automatically registered when I updated my license! Now I'm all set to vote on November 5. What's your voting plan?
STUDENT 1 hands a GVSU Votes button to STUDENT 2	
STUDENT 2 walks away	
STUDENT 2 walking and speaking directly to camera	STUDENT 2: I'm registered to vote already, but I'm from the East side of the state. Since I'm busy with classes and work, I won't be able to go to my polling location back home. I'll have to request an absentee ballot online within two weeks of election day. When I receive my absentee ballot at my current address, I'll be able to fill it out at home and mail it in. What's your voting plan?
STUDENT 3 says "hi" to STUDENT 2 and joins them in walking	
STUDENTS 2&3 walking together, STUDENT 3 speaking directly to camera	STUDENT 3: I'm not from around here either, I'm from out-of-state and registered to vote in that state. I could apply to become a Michigan resident in order to vote here, but my plan is to apply for an absentee ballot from my home state where I'm a resident. What's your voting plan?
GRAPHIC: Transition Location change, different speaker	
STUDENT 4 working behind the counter at Starbucks	

<p>STUDENT 4 pauses working, speaking directly to camera</p>	<p>STUDENT 4: I realized I wasn't registered to vote when I checked my registration status at michigan-dot-gov-slash-GVSU-votes. From there, it was easy. I had to choose between registering at a previous family address or my current campus address. I chose to register at my campus address so that I can vote in Kirkhof on the days leading up to the election or at another in-person polling place on election day. For students that are registered to vote in Allendale, you can vote in Kirkhof on the days leading up to the election. If you live south of Pierce Street or East of 48th Avenue, you'll have to find another local polling location. What's your voting plan?</p>
<p>STUDENT 4 picks up Starbucks drink and hands it to STUDENT 5</p>	
<p>STUDENT 5 takes a sip of drink and turns to camera</p>	
<p>STUDENT 5 speaking directly to camera</p>	<p>STUDENT 5: I'm from West Michigan and I've been registered to vote since I turned 18. That means I'll be able to cast my vote at an in-person polling place near my home on November 5. To find my polling place, I went to michigan-dot-gov-slash-GVSU-votes, clicked the "my polling place" tab and searched up my name. Now I know exactly where to go on election day. What's your voting plan?</p>
<p>STUDENT 5 starts walking forward and runs into STUDENT 6</p>	
<p>STUDENT 6 knocks the drink out of STUDENT 5's hand, big spill on the floor</p>	
<p>Both looking shocked, STUDENT 5&6 kneel to clean up mess with paper towels that have magically appeared in their hands, STUDENT 6 looks at the camera</p>	
<p>STUDENT 6 speaking directly to camera</p>	<p>STUDENT 6: *big sigh* I'm registered to vote too but I've been super stressed because I'm going to be busy on election day and in-person voting is my only option. BUT, there's a new thing called "early voting" that allows you to cast your vote</p>

	from any designated early voting location. I'm planning on going to the designated polling place closest to me during the early voting period, which is at least 9 days, beginning the second Saturday prior to Election Day and ending the Sunday before the election. What's your voting plan?
GRAPHIC: Transition Location change, different speaker	
PHILLY speaking directly to camera	PHILLY: At GVSU, we strive to empower our students to be active citizens. That's why we make it a priority to supply resources for you to be knowledgeable and up to date on how, where, and why to vote.
GRAPHIC W/ TEXT: gvsu.edu/vote	PHILLY: Go to GVSU Votes at GVSU (dot) EDU (slash) vote to start or continue your journey to being an active player in our democracy. What's YOUR voting plan?

V1 - [GH]

VIDEO	AUDIO
STUDENT 1 speaking directly to camera in a dorm room? Apartment? Library? Some campus location.	STUDENT 1: GVSU Lakers are active voters. Are you prepared to vote this year? If you answered no, don't worry! Me neither. I haven't registered to vote and I wanted to take you with me to get it done so you can do it too. Whaddaya say? Let's go!
GRAPHIC W/ TEXT: michigan.gov/vote Registration tab	STUDENT 1: You can register to vote up to fifteen days before election day by visiting Michigan (dot) GOV (slash) vote for all your voting needs. To register, click on the "registration" tab at the top of the page.
STUDENT 1 speaking directly to camera	STUDENT 1: You can also register by mail with the form found on the Michigan Voter Information Center's page under the registration tab. It must be received or postmarked at least 15 days prior to the election date. Or, for a more last-minute

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	<p>approach, you can register to vote in person at your clerk's office up until 8 p.m. on Election Day</p>
<p>STUDENT 1 speaking directly to camera</p>	<p>STUDENT 1: For us college students, things can feel complicated when deciding where to register. Luckily, it's pretty simple. You can choose to register to vote at a previous family address or your current campus address. It is totally up to you. You can register for the first time or update your registration whenever and however many times you want free of cost.</p>
<p>STUDENT 1 speaking directly to camera, sits down at computer</p>	<p>STUDENT 1: OK, there are three great options to choose from, but I think I'm gonna go with... online registration. Let's do it!</p>
<p>STUDENT 1 clicking keys on a computer</p>	
<p>STUDENT 1 speaking directly to camera</p>	<p>STUDENT 1: Done! Now, we're eligible to vote.</p>
<p>GRAPHIC: Transition Location change, different speaker</p>	
<p>STUDENT 2 speaking directly to camera, sitting at a desk with a computer</p>	<p>STUDENT 2: Hey! I heard you just registered to vote. I was just about to apply to vote absentee so that I can do it from home and be able to research the candidate before I decide who I vote for. Let me show you.</p>
<p>GRAPHIC W/ TEXT: michigan.gov/vote Vote at home tab</p> <ul style="list-style-type: none"> ● Online ● Print and return 	<p>STUDENT 2: I'm doing it online at Michigan (dot) GOV (slash) vote under the vote at home tab, but you can download and print out an application and return it by mail or in person at your city clerk's office.</p>
<p>STUDENT 2 speaking directly to camera, looks up from computer</p>	<p>STUDENT 2: All done, that was easy. Remember, you have to apply to vote absentee by 5 p.m. on the Friday before Election Day. If you're already registered at your current address, you can request an absent voter ballot in person at your clerk's office anytime up to 4 p.m. What's your voting plan?</p>
<p>GRAPHIC: Transition Location change, different speaker</p>	

<p>STUDENT 3 speaking directly to camera, standing outside (?) on campus</p>	<p>STUDENT 3: Thank goodness you're here! I just found out about early voting and I needed to tell somebody. For this upcoming election, I was so stressed because I'm going to be busy on election day. But there's this new thing called "early voting" that allows you to cast your vote from any designated early voting location.</p>
<p>GRAPHIC W/ TEXT: At least 9 days Second Saturday before Election Day → Sunday before Election Day</p>	<p>STUDENT 3: The early voting period lasts for at least 9 days, beginning the second Saturday prior to Election Day and ending the Sunday before the election. Sometimes, communities decide to provide additional days of early voting.</p>
<p>STUDENT 3 speaking directly to camera</p>	<p>STUDENT 3: It's so convenient! The early voting sites are open for 8 hours each day and some locations are even open in the evening, which is perfect for people who work during the day.</p>
<p>GRAPHIC W/ TEXT: michigan.gov/vote Early voting</p>	<p>STUDENT 3: If you're also gonna be too busy to vote on election day, go to Michigan (dot) GOV (slash) vote and click on the early voting link on the left side menu under the voter information section.</p>
<p>GRAPHIC: Transition Location change, Philly speaking</p>	
<p>PHILLY speaking directly to camera</p>	<p>PHILLY: At GVSU, we strive to empower our students to be active citizens. That's why we make it a priority to supply resources for you to be knowledgeable and up to date on how, where, and why to vote.</p>
<p>GRAPHIC W/ TEXT: gvsu.edu/vote</p>	<p>PHILLY: Go to GVSU Votes at GVSU (dot) EDU (slash) vote to start or continue your journey to being an active player in our democracy.</p>

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