

OSL Orientation Pluggers

Plugger info

- What: pluggers to be displayed in a [brochure rack type thing](#) outside the Office of Student Life.
- When: Orientation has already started, but I'm hoping to have these done (copy + design) by the first week in June. The pluggers will probably stay up during the school year too.
- Audience: incoming students (freshmen) going on campus tours past our office this summer, who know very little about Student Life.

Copy/Design info:

- I still need to figure out the exact plugger size (it depends on the brochure rack we get), but they will be small, handheld sheets of thick paper. The design will be mainly photos/graphics, with a large QR code and some info about each area/category in our office. It will also include OSL/GVSU logos and "Get involved. Become more" text.
- **For each category, please provide a 200-300 word description.** Keep in mind that these pluggers are for first-year students who know nothing about Student Life. The description should highlight the benefits of getting involved in these areas of Student Life. Describe how each area will help you get connected/make friends/have fun.
- Feel free to use bulleted lists too. I think that would be good for the Student Org one - have a list of types of orgs. Also for the major campus traditions/events.
- Write in second person - "You can join a student org and it will be so fun!!"
- Try to tie it back to high school experiences if possible:
 - Volunteering → CSLC involvement
 - Student council → Student Senate
 - HS sports team → Club Sports

Categories

1. Student Life overview and why you should get involved - you can probably pull copy from the Get Involved Brochure
2. Community Service and Democratic Engagement (CSLC)
3. Greek Life
4. Major campus traditions & events (FYI - Pres Ball may not be happening moving forward)
5. Student Organizations
6. Campus Activities Board
7. LakerLink
8. (#8 will be the Get Involved brochure - don't need to write anything)

Let Kell know if you have any questions — thanks!!

What is GVSU Student Life?

Sometimes the most memorable parts of college occur outside of the classroom. Student Life encourages you to get involved on campus, meet new people, and try new things! Consider joining a student organization, volunteering through the Community Service Learning Center, joining a fraternity or sorority, or attending on campus events.

There's something for everyone here at GV. The best way to make friends and find your community is to push yourself out of your comfort zone and start trying new things. Getting involved can help you develop new skills and grow your confidence. Maybe you've always wanted to learn more about bees, get involved in radio, or join a dance club. Now's your chance! There are so many student organizations and opportunities to explore.

Getting involved can also help you further explore your career path and build your resume. There are many major-specific opportunities that allow you to learn more about your field, network, and discover new opportunities that will help you plan for your future.

Finally, there is no better way to make friends and have fun than to put yourself out there and get involved! Lakers who choose to get involved during their time at GV report a higher rate of overall satisfaction with their college experience than those who choose not to get involved. Additionally, 76% of students report that getting involved in Student Life has enhanced their college experience. So what are you waiting for? Visit gvsu.edu/studentlife to learn more.

Community Service and Democratic Engagement (CSLC)

If community service and volunteer work is important to you, you'll feel right at home at the Community Service Learning Center (CSLC). The CSLC works to prepare students to become active, global citizens who are committed to a life of community engagement and democratic participation.

The CSLC regularly hosts informative events related to civic engagement, democracy, and service. You'll have the opportunity to attend craft events and fundraising programs that support local charities and homeless shelters.

The CSLC is also responsible for all voting-related resources. If you're passionate about encouraging fellow Lakers to participate in democracy and make their voices heard, you can help the CSLC educate students about their voting rights, upcoming elections, and more. You can learn more about the CSLC at gvsu.edu/service.

Greek Life

Joining a fraternity or sorority is a great way to find your home away from home here at GV. Greek Life values include scholarship, service, friendship, cultural appreciation, and brotherhood/sisterhood. Students who are involved in Greek Life spend their college careers working towards character growth and leadership development.

Some Greek Life organizations are specific to your major or desired career path. These orgs will help you focus on your studies, network, and prepare for life after college. Some fraternities and sororities are more social-focused, while others are multicultural Greek Council fraternities and sororities designed to celebrate and connect students of specific cultures. All are committed to philanthropy and supporting one another throughout each member's college experience and beyond.

If you're interested in joining a fraternity or sorority, you can find all the info you need at gvsu.edu/greeklife.

Major campus traditions & events

Being a GVSU student means you get to participate in all sorts of Laker traditions and annual events. Each school year begins with Campus Life Night, a huge on-campus event that allows you to learn all about the many involvement opportunities here at GV. You get to walk around and meet representatives from each student organization, get some free stuff, and even witness some performances hosted by various student organizations.

Additionally, GV hosts Family Weekend and Sibs and Kids Weekend every year. These are two different opportunities for you to bring your family to campus for some family-friendly entertainment and Laker themed events.

Battle of the Valleys is an annual fundraising tradition during which GVSU competes against Saginaw Valley State to see who can raise the most money for charity. The battle always ends in an iconic football game, and you'll get to truly show your Laker pride by going to the game and rooting for your team at the top of your lungs.

You also have ExtravaGrandza and Lakerpalooza to look forward to. These events celebrate the end of each school year with music, snacks, outdoor activities, crafts, giveaways, and more.

These are just some examples of the many campus events and traditions we have here at Grand Valley. There's always something happening on campus, from game nights to rock climbing adventures. You can access the full GVSU events calendar at gvsu.edu/events.

Student Organizations

If you were a part of extracurricular clubs during your high school career, a student organization at GVSU is the best way to take your interest and passion to the next level. GVSU has hundreds of student organizations, and each one centers around a unique interest. No matter what you want to pursue, a student organization is a great place to find like-minded friends.

If you were part of an extracurricular in high school, how do you translate it into college life?

- Part of the student council? You may be interested in our Student Senate, a group of elected students who bridge the gap between student body and faculty.
- On a sports team? Student orgs are a great way to express your interest in a casual environment. GVSU hosts over 40 sports-related organizations, from water polo to Quidditch.
- Looking for cultural connections? GVSU has organizations dedicated to many different cultures and communities. Find resources and stay supported.
- Are you a theater kid? Not only can you continue your interest in performance, but there are dozens of other organizations that allow you to express yourself, whether it be related to comedy, a capella, or poetry.
- Just want to have fun with people who share your interests? Whether you're into Pokémon, The Bachelor, esports, farming, or coffee, there are people on campus who love exactly the same thing as you!

Finally, if you can't find a particular organization you're looking for, starting your own takes only a few steps. We encourage you to find an organization you love – even if that means building your own! You can find more about student organizations at gvsu.edu/studentorg.

Campus Activities Board

The Campus Activities Board (CAB) organizes and manages many of the fun events that happen on campus. CAB's mission is to provide engaging and inclusive activities that reflect the interests of the student body. CAB aims to host events that appeal to the full range of students on campus, including you!

Does event planning and being involved in the development of a wide variety of programs at GVSU sound like something you'd be interested in? If so, you're invited to become part of CAB. Examples of specific CAB positions include the director of photography, director of live music, and director of homecoming.

As you participate in a plethora of fun events throughout your college career, remember that a small handful of students are the ones responsible for making sure each one of them runs smoothly. Show your support by attending clubs and events! Whether you'd like to become a part of CAB or just attend one of its events, head to gvsu.edu/cab.

LakerLink

There are so many student organizations at GVSU, and sometimes it can be tricky to find one that's best for you. That's why we have LakerLink, a service that allows students to browse every student organization on campus. On LakerLink, you can find a complete alphabetical list of student organizations. From there, you can also filter by categories such as cultural, performing arts, sports, and more.

LakerLink is also a great tool to find out about new and upcoming events on campus. Make some new friends by attending a painting night, or serve your community by RSVPing for our annual Day of Service!

To get started, visit gvsu.campuslabs.com/engage. From there, you can check out the latest news, explore upcoming events, or search keywords that relate to an organization you might like to join.

LakerLink is an easy and accessible way to get connected with what's happening on campus. Use it to find your new passion and make the most out of your time at GVSU.